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Press Release
Nicolas Sassoon
TIDES
05/11/11 - 03/11/11

Private view
04/11/2011
7 pm - 11 pm BST (2-6pm EST / 11am – 3pm PDT)

bubblebyte.org is pleased to present *TIDES*, a solo exhibition by visual artist and member of online art collective Computers Club, Nicolas Sassoon.

The work of Nicolas Sassoon revolves around the relations between computers, architectures, landscapes and domestic environments. Nicolas' practice uses the Internet and its online essence for visual experimentation which often takes the form of optical animated gifs.

TIDES, the project conceived for his first solo show at bubblebyte.org, originates from a recent permanence of the artist in Biarritz, a charming city on the French Atlantic coast. The city and its surroundings, the sea and its movements constitute the point of departure for *TIDES*.

The project features 6 animations inspired from fading memories of the ocean surface and evolve itself through a repetitive aesthetic almost recalling the water pattern and its endless flow.

Every animation in the show is named after a state of the tide, when thin layers of water slowly expand and retreat over large areas of sand creating always new and unexpected forms.

Sassoon often uses collaboration with architects, artists, electronic music producers and fashion designers to develop new and hybrid projects and expand the possibility of his digital approach.

He recently presented Wallpapers, an on-going project in collaboration with artist Sara Ludy, curated by Lindsay Howard at gallery 319 Scholes NYC. Wallpapers was a site-specific installation of 3000 square-feet, where both artists displayed a selection of their digital works in the manner of animated wallpapers, covering the walls of the exhibition space and responding to the architecture.

The private view attendees will receive a downloadable artifact exclusively created by the artist.

Nicolas Sassoon

Born 1981 in Marseille, France.

Lives and works between Biarritz, France and Vancouver BC, Canada.

Nicolas Sassoon holds a Master's Degree of Fine Arts/New Media from Ecole Européenne Supérieure de l'Image, Angoulême, France. His work has been exhibited in Europe and Internationally. Recent exhibitions include Is this thing on? Contemporary Arts Center, Cincinnati, USA, Shine-a-light, Portland Art Museum, Portland, USA, Les Innomables Grotesques LMD Gallery, Paris, France, Notes on a New Nature, 319 Scholes, New York, USA, Wallpapers, 319 Scholes, New York, USA, 2011.

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